

## STUDENT MEMBER TOOL KIT

### Member Resources & Member Benefits:

#### Six Easy Ways to Leverage your APTA Student Membership Today!

1. Visit the APTAU Learning link: <https://learning.aptagateway.com/> for:  
On-Demand Videos, Webinars, E-Learning Courses, Leadership Programs
2. Join an APTA committee that matches your area of interest:
  - Students may join several APTA committees, except those that are invitation only, or have prerequisites.
  - Students are encouraged to join a limited number of committees to ensure active engagement
  - Students should use the chat feature when joining a committee meeting to identify themselves as a Student Member
  - Important Note: Student Members are non-voting members of APTA.
  - <https://www.apta.com/member-resources/committees/>
3. Federal Legislative Issues:
  - Learn about Federal Regulations: Rulemaking and Notices
    - i. <https://www.apta.com/advocacy-legislation-policy/federal-rulemaking-and-notice/>
  - APTA Smart Guide: Bipartisan Infrastructure Law and Inflation Reduction Act
    - ii. <https://www.apta.com/advocacy-legislation-policy/bipartisan-infrastructure-law-hub/>
4. Access research and statistical information: <https://www.apta.com/research-technical-resources/>
5. Discover more than 300+ industry standards - visit: <https://www.apta.com/research-technical-resources/standards/>
6. Network at APTA conferences and workshops; visit the Events link for information on future events being planned, registration and program information: <https://www.apta.com/conferences-events/>
  - **FREE Conference: Your Student Membership provides you complimentary registration to education sessions and the EXPO hall at the Annual Conference, value: \$2500+.**
    - i. TRANSform 2025: September 14 – 17, 2025 in Boston, MA**
      - ✓ Register online: coming Summer
      - ✓ Student Registration with meals: Discounted Rate – coming Summer
      - ✓ Important Note: All Student Member attendees to the annual TRANSform conference (regardless of age) will be prohibited from being served alcoholic beverages at APTA receptions and events.

**This is just the start of your membership experience.** There is so much more for you to explore. The APTA staff are available to assist you as you begin your Student Membership journey.

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Topic	Membership Status	Online Link
Networking – Access to APTA Member database	Included Members only	<a href="#">Member Directory Link</a> <a href="#">Member Organization Link</a>
APTAcconnect – portal to share, discuss and connect to industry professionals	Included Members only	<a href="https://www.apta.com/member-resources/aptaconnect/">https://www.apta.com/member-resources/aptaconnect/</a>
Committees – Join in and participate. Over 100+ committees	Included Members only	<a href="https://www.apta.com/member-resources/committees/">https://www.apta.com/member-resources/committees/</a>
Industry Standards – Access to 300+	Included	<a href="https://www.apta.com/research-technical-resources/standards/explore-standards/">https://www.apta.com/research-technical-resources/standards/explore-standards/</a> <a href="https://www.apta.com/member-resources/aptaconnect/">https://www.apta.com/member-resources/aptaconnect/</a>
Research - #1 source on the web	Included	<a href="https://www.apta.com/research-technical-resources/research-reports/">https://www.apta.com/research-technical-resources/research-reports/</a>
Scholarships	Open for all	American Public Transportation Foundation (APTF), our affiliated foundation offers annual scholarships to help pay for your education. Find out more at the <a href="#">APTF website</a> .
APTA Knowledge Hub: free downloadable content includes white papers, webinars, product guides, case studies, industry analysis and more	Included Members only	<a href="https://www.apta.com/apta-knowledge-hub/">https://www.apta.com/apta-knowledge-hub/</a>
Conference Registration	<b>Student Member Registration - FREE</b> Student Member Discount Registration that includes Meals	<a href="https://www.apta.com/conferences-events/">https://www.apta.com/conferences-events/</a>
APTAU – online webinars and sessions	Included Members only	<a href="https://www.apta.com/research-technical-resources/aptau/">https://www.apta.com/research-technical-resources/aptau/</a>
APTAU – special past conference sessions and special education sessions	Fee Members only	<a href="https://www.apta.com/research-technical-resources/aptau/">https://www.apta.com/research-technical-resources/aptau/</a>
APTA Career Center	Included	Based on your interest area, expand your network with professionals to secure internships and jobs. <a href="#">APTA's Career Center</a> <a href="#">Transit Workforce Readiness Guide</a>
Job Postings	Included	<a href="https://www.apta.com/news-publications/passenger-transport/place-a-classified-ad/">https://www.apta.com/news-publications/passenger-transport/place-a-classified-ad/</a>
APTA Emerging Leaders Program (Professional development program for those with 3+ years of professional experience)	Application & Tuition Members Only	<a href="https://www.apta.com/research-technical-resources/aptau/leadership-programs/aptas-emerging-leaders-program/">https://www.apta.com/research-technical-resources/aptau/leadership-programs/aptas-emerging-leaders-program/</a>



APTA Accounts & Hashtags	Open for all	<p>We ask that you tag and engage with APTA's social media accounts.</p> <p>APTA's social media handles are:</p> <ul style="list-style-type: none"><li>• Instagram: <a href="#">@APTA_Transit</a></li><li>• Twitter: <a href="#">@APTA_info</a></li><li>• LinkedIn: <a href="#">American Public Transportation Association</a></li><li>• Facebook: <a href="#">@AmericanPublicTransportationAssociation</a></li></ul> <p>Please use hashtag: #InvestInPublicTransportation</p>
Social Media Content Guidelines		<p>Tips for using Facebook and Instagram stories:</p> <ul style="list-style-type: none"><li>• Don't aim for perfection. Stories should be spontaneous, authentic, and imperfect, so don't spend too much time editing them.</li><li>• Give a window into what you're seeing and experiencing. Show what's going on behind the scenes to pique viewers' interest.</li><li>• Keep speed and sound in mind: People consume stories content much faster than regular post content. Use speed as a creative element to keep the attention of users. Stories with sound tend to increase the engagement results of the content. Diversify your content with voiceovers or music to add interest.</li></ul>
		<p>Tips for taking good, selfie-style videos for Instagram and Facebook stories:</p> <ul style="list-style-type: none"><li>• Be sure you're in an area without too much noise and decent lighting.</li><li>• Film yourself with your cellphone in a vertical position. Use the front facing camera if possible.</li><li>• At the beginning of the video, state your name and where you are from. This gives context for people who may repost or share your video story.</li></ul>
		<p>Tips for tagging accounts on Twitter:</p> <ul style="list-style-type: none"><li>• After adding a photo to your tweet, tap on the "who's in this photo?" option. This will be located at the bottom side of the picture.</li><li>• Search for an account to tag in your picture. You can tag up to 10 people in a photo. When you're done, hit the "done" button and post.</li></ul> <p>Good luck! We look forward to seeing and sharing your posts!</p>